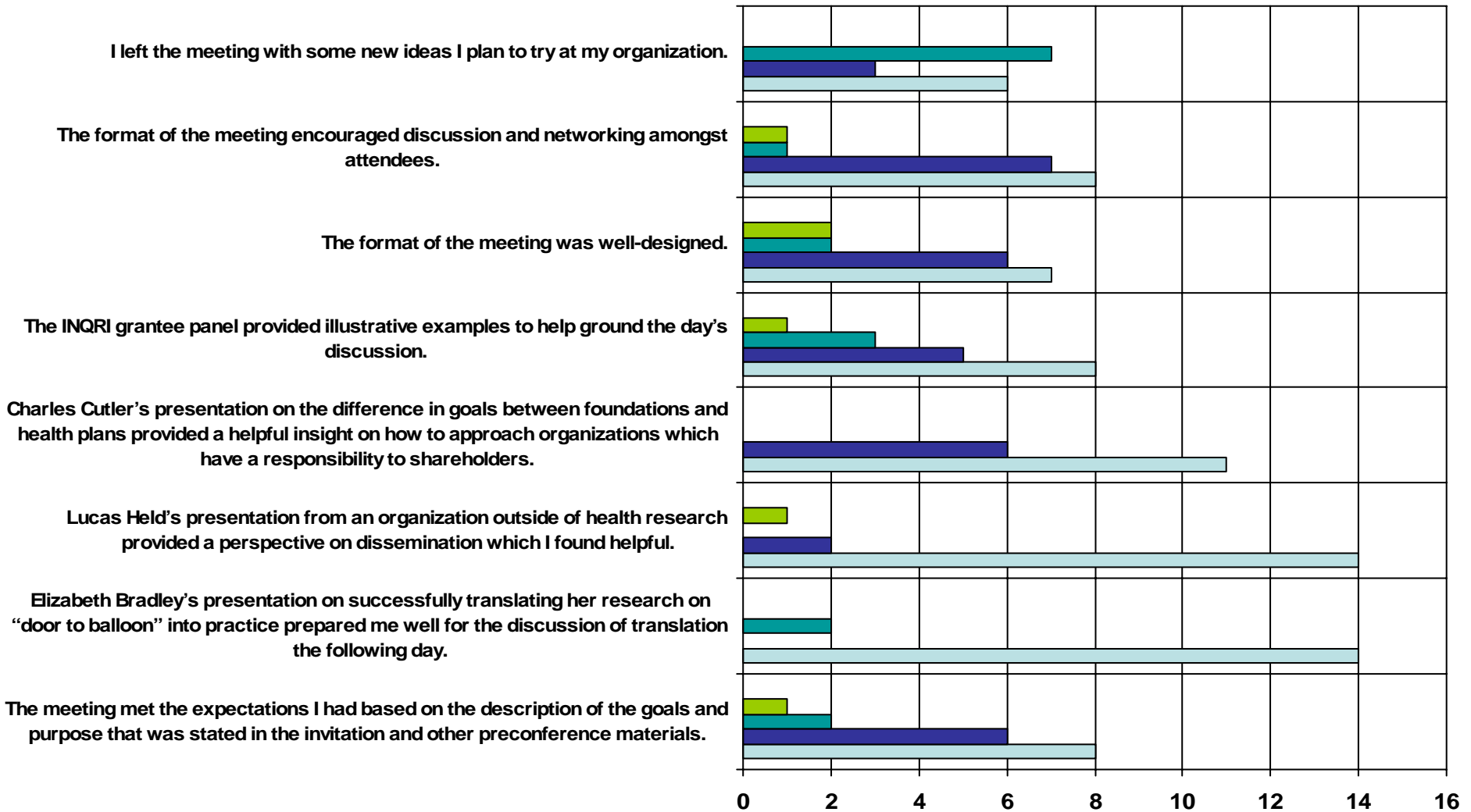


Funders Forum Sessions



What ideas do you plan to try?

- **Taking Advantage of Existing Opportunities**

- Timing manuscript releases to current events
- Discussed opportunities for programming on adoption at GIH meetings, such as a breakout session at our annual conference or a day-long in-depth meeting for funders

- **Networking**

- I plan to follow up with Lucas Held
- Will be thinking more about involvement of funders in diffusion/adoption and how they can be engaged.

- **Web Outreach**

- I will utilize the blog to explore the role of social networking in enhancing collaboration and dissemination.
- landing pages

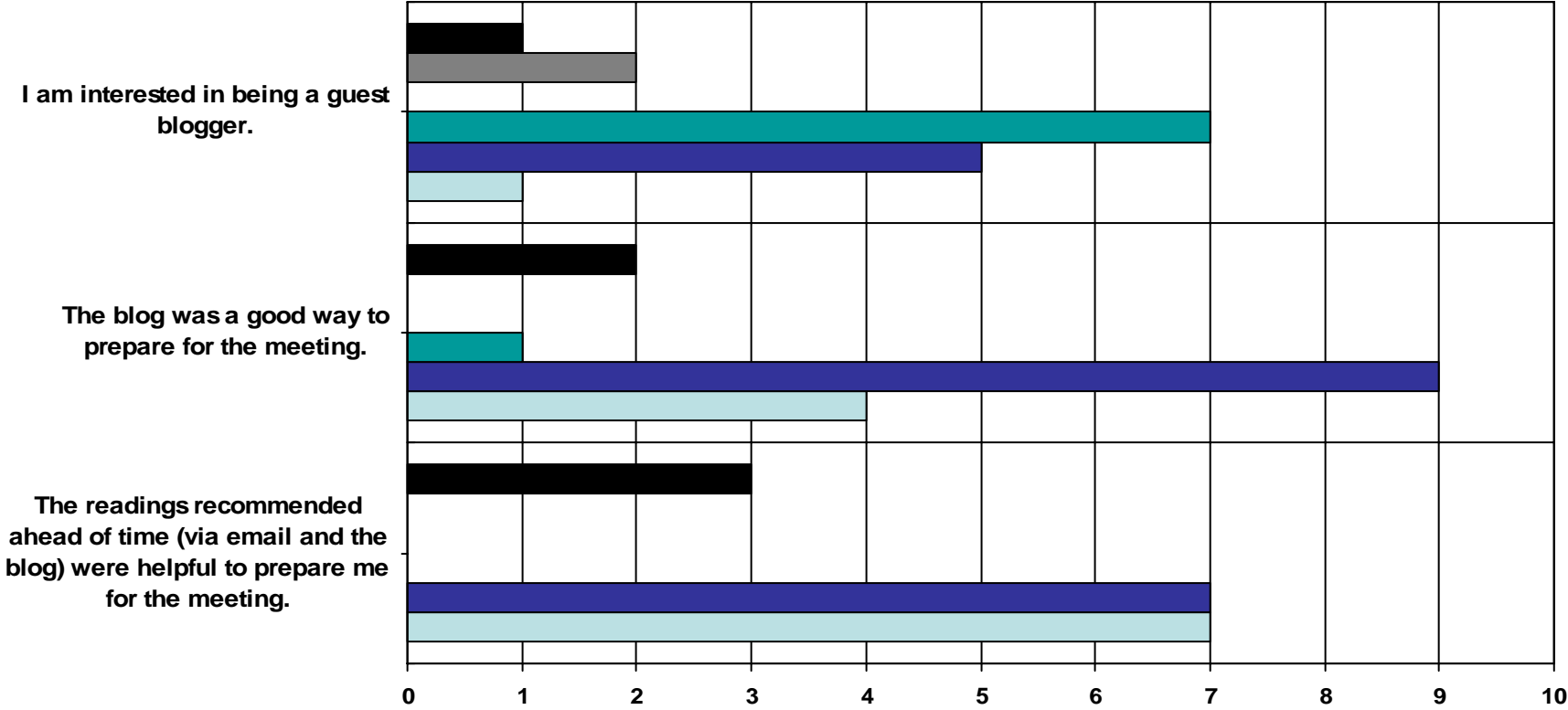
- **Tools**

- Plan to present/adopt the "determinants of diffusion patterns" chart (*2 mentions*)
- Would like to be involved in the development of the Dec. of Ind. for adoption

- **Grantmaking**

- We are retooling our grant programs, and there were several ideas regarding the end user, the need to solve problems vs seed innovation that we will try and incorporate. We would like to do more collaborative funding—there were several good ideas about assessing "fit" with partners. We may do some revamp of our website based on material shared.
- New efforts to stimulate interest in implementation policy/practice and implementation research.

Funders Forum Materials



If interested, what topic would you like to blog about?

- **Regarding Innovations**

- What we have learned about dissemination of innovations. Understanding the larger systemic issues involved in spread of innovation in a large sphere of the economy where there is fundamental misalignment of market forces, high barriers to entry and yawning disparity of power/knowledge among actors - customers, patients, providers, and professionals.
- Continued discussion about moving from single intervention based research to thinking about the bigger picture - making real change in healthcare.

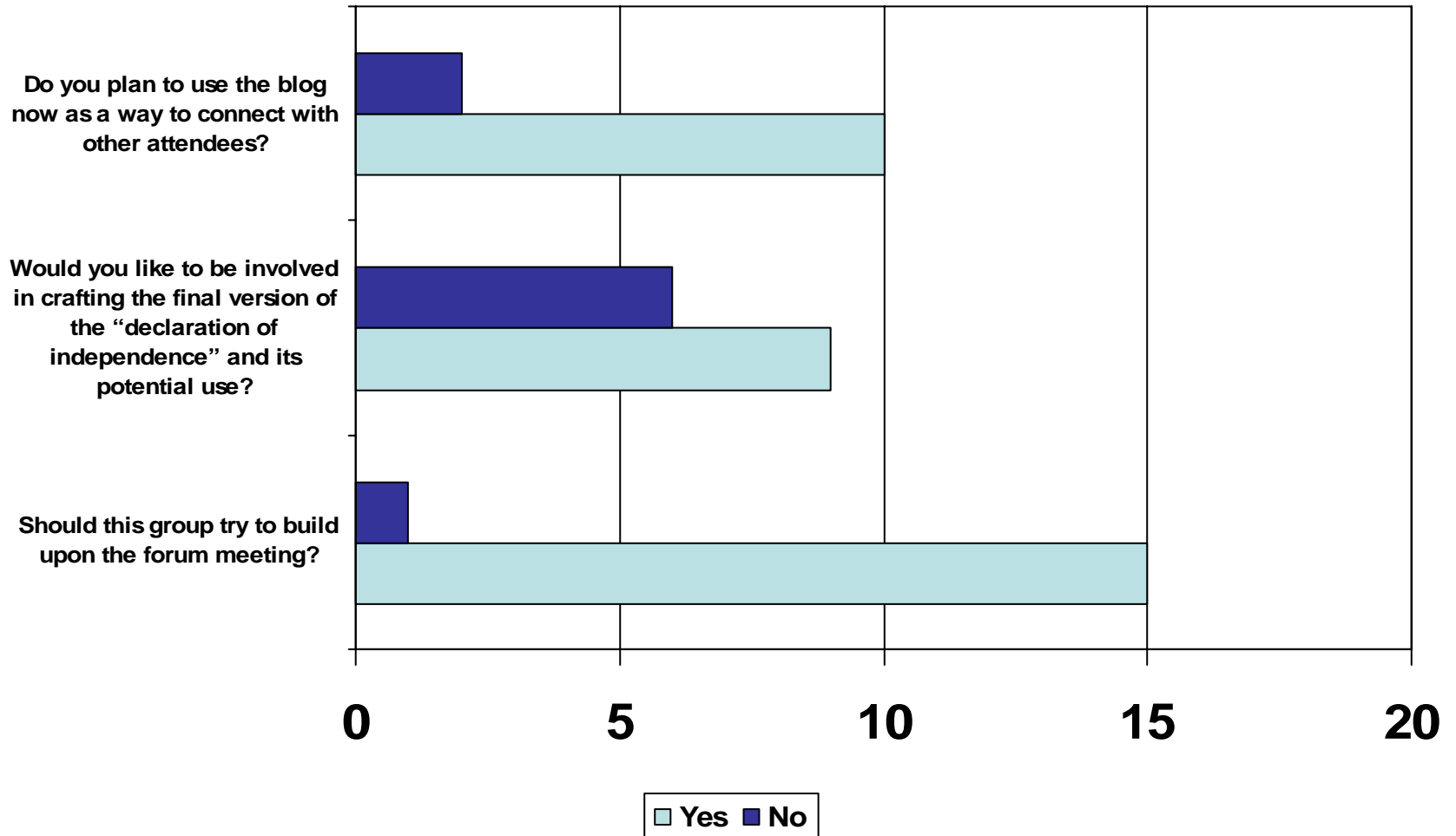
- **Evaluation**

- Not sure, but perhaps because I have so much experience evaluating projects for foundations, I could focus on how to incorporate the right questions and methods into evaluations to promote translation, scaling up and sustainability. I might also want to weigh in on how to develop logic models that REALLY surface key assumptions!

- **Literature/Evidence Review**

- Reports on relevant activity and developments in the US and abroad.
- Summaries of, references to, and/or comments on important published literature and reports in the field of dissemination/implementation.

The Future



How do we keep this group moving forward?

- **Clarify Objectives and Engage Group**

- Engage this group by email with a clearer statement of objectives to refine recommendations from the meeting.
- I think initiatives need to come from the group

- **Additional Meetings/Calls/Blog**

- The blog is a good way to stay engaged; perhaps a meeting/discussion on lessons learned with other groups working on adoption of quality improvement tools
- Definitely continued information sharing about lessons learned and barriers experienced in this area.
- Periodic calls and/or webinars to maintain lines of communication and opportunities for continued learning, creativity and mutual assistance, to plan future activities (meetings, writing), etc. (*Multiple mentions*)

- **Grantmaking/Assistance**

- Opportunities to strengthen technical assistance to grantees in a dissemination phase, consortium funding opportunities when interests intersect, clarifying the skills needed to drive change (beyond research)
- Consider doing what the NIH has done at times-cross institute grants as a way to pool resources to support projects

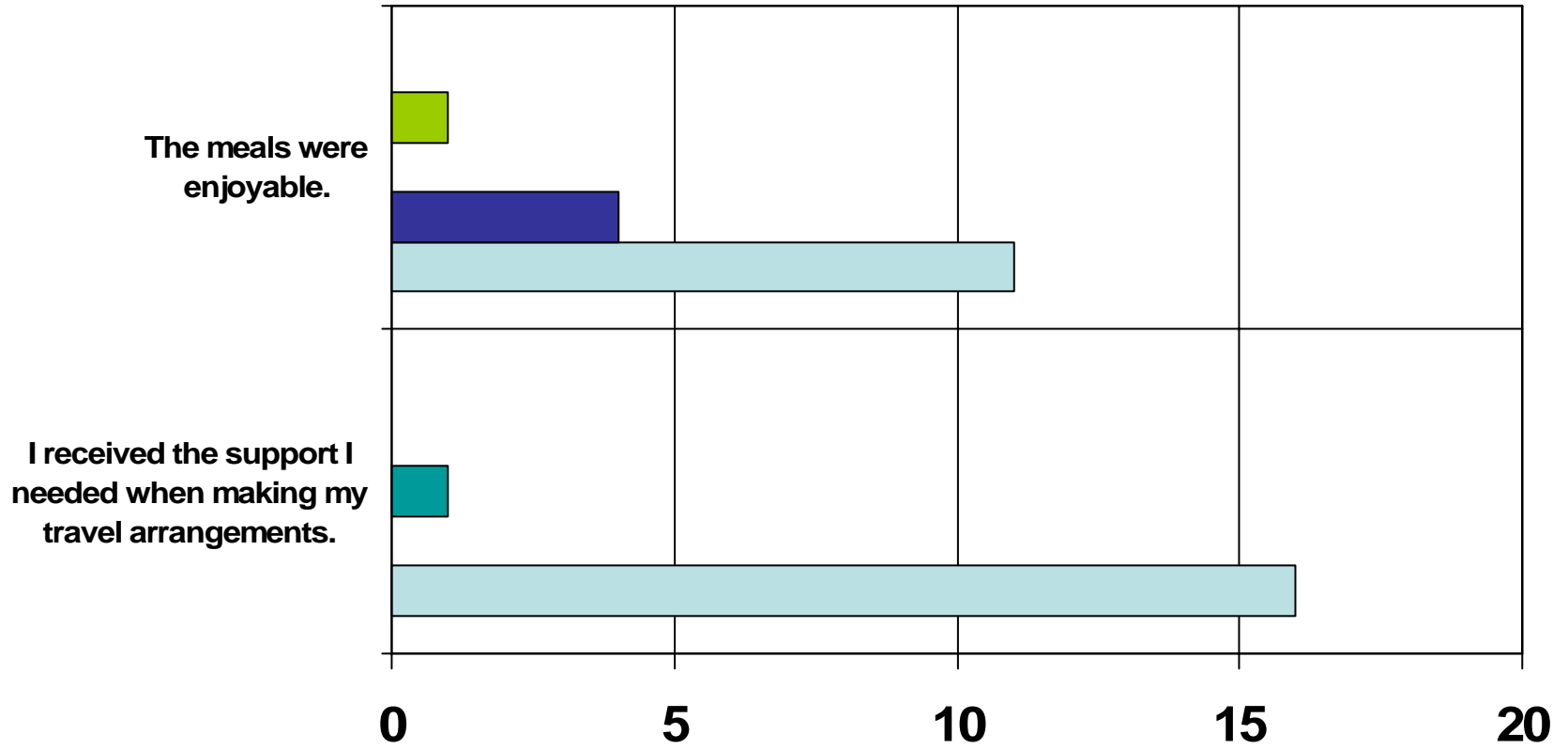
- **Tools**

- Focus on practical approaches like using the "determinants of diffusion" chart and developing a grantmakers educational session so future foundation investments would produce change beyond publication and reports.
- In addition to coming up with the declaration--which would be a great achievement, I would like to see the attendees use the forum to build a community that can learn and leverage our interests by working on projects together. I hope there is enough common interest to convene another forum--within the next year.
- Create an annotated list of dissemination oriented projects that taxonomizes the innovations, dissemination tactics, context, and outcomes. Re-examination of precursors to adoption and spread of innovation - e.g., the nature of education in health care, management structure in health care, capital availability, nature of continuing education, consumer expectations for change and improvement in practices, interprofessional issues of power and status that block change, national regulatory apparatus that can stimulate or inhibit change

Who was missing from this group?

- Now that stimulus funds have been allocated for comparative effectiveness research, we need to have some people engaged in that CER effort at the table.
- IHI staff with involvement in 100,000 lives and collaboratives, experts from other sectors (e.g., manufacturing or technology) on approaches to developing and spreading innovation, representatives from health system leaders with formal responsibility for KM and spread (e.g., the Kaiser Care Management Institute)
- AP, SCAN, Colorado Health Foundation, NWHF
- More participation by senior foundation leaders in discussions like these. While I might have a great interest and some influence on strategic direction in my foundation, discussions like the ones we were initiating need buy-in and agreement from the foundation executives to have any transformational power.
- I wish that all the invitees could have been present and I'm sure they would have added value.
- Newer perspectives on dissemination work
- More perspectives of actual end-users -- probably premature at this meeting but they need to be explicitly engaged going forward. The trick will be to find end users who may be "early adopters" but who hang out enough with the resistant folk so they can relate their concerns and alternative priorities.
- Consumer/advocate voice; National Quality Forum; Institute for Healthcare Improvement; Pittsburgh Regional Healthcare Initiative; Leapfrog Group; National Business Group on Health
- This meeting was a first (or early) phase of a multi-phase process. Subsequent phases should include continued, deeper learning; development and exchange of innovative strategies for enhancing dissemination and implementation; activities to share these innovative strategies; etc.

Logistics



Additional Comments

- **Improvements Needed**

- A stronger definition of the charge up front would have helped me participate more actively in the discussion at the meeting. There seemed to be some disagreement about whether we were coming up with recommendations for the funding community or the entire health sector, which made it difficult to focus our discussion.
- The issue of adoption of innovations in health care is a very important one as the fundamental goal of improving the health of the population is utterly dependent upon health care delivery being done differently. I thought that the meeting was very useful as a start of a conversation about the issues. However, I was frustrated by the format. I thought the best part of the day was used up by formal presentations that were too rudimentary to assist in our discussion. I thought most of the background we needed for discussion was covered in the excellent choice of readings distributed in advance. I like the idea of a "declaration" very much, but clearly specific work activities come a great deal after. I think that in addition to spreading best practices in "spread" we will need to make some more fundamental changes to the health care system broadly considered before it actually exhibits continuous learning and continuous quality improvement
- I'm not sure why but the afternoon session appeared to depart from the agenda to the detriment of the overall experience. I was keenly disappointed, as things had started out so very well.
- I thought the agenda fell apart a bit in the afternoon session and I lost track of our purpose; it did not seem like the direction of the discussion lead to improved adoption or diffusion.
- I wasn't clear as to what the outcome of the meeting was and what next steps the group agreed to at the end of the meeting.

- **Logistics**

- Dinner was excellent!
- Terrible hotel
- Thank you so much for handling logistics!
- I am a fussy eater, so don't take my comments on meals too much to heart

- **Thank yous**

- Thanks to the convenors for hosting this meeting, and thanks to Heather for the great arrangements.
- Thank you to both RWJF (Lori and team) and the Donaghue Foundation (Lynne, Amy, Nancy and team) and Josef for his expert facilitation.